face to face heart to heart

## FAR EAST FILM FESTIVAL 22

26 June — 4 July 2020 www.fareastfilm.com Udine, Italy Everywhere



**PRESS KIT** 

## **FAR EAST FILM FESTIVAL 22**

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#### FAR EAST FILM FESTIVAL 22

26 June / 4 July 2020 - Udine, Italy, Everywhere

# FAR EAST FILM FESTIVAL 22: IT'S TIME FOR A REVOLUTION!

# The organisers have transformed the FEFF into an incredible digital event.

A line-up of 46 films (including 5 world premieres) and a ton of other content, all online. Things kick off on 26 June with Korean action movie *Ashfall*.

Press release for the 4<sup>th</sup> of June 2020 For immediate publication/release

UDINE — "This isn't the Far East Film Festival 22: this is the Far East Film Festival 22 online edition." The words of Sabrina Baracetti and Thomas Bertacche, the FEFF directors, sum up the entire operational philosophy of the twenty-second edition, which will be in the global spotlight from 26 June to 4 July. There's no point beating around the bush: this is going to be a truly historic edition - a revolutionary one, in fact.

But the **revolution** doesn't consist in having moved the **Far East Film Festival** onto the web: it consists in having transformed the **Far East Film Festival** into a digital event, **completely redesigning its architecture** (model, formulas and editorial strategies) **while preserving its primary objective**: to investigate Asia and showcase the best of its mainstream film productions.

So even though the festival's operational base might be moving from Udine to MYmovies.it, FEFF 22 isn't just going to be an online library of Asian films: it will once again be a full immersion in the heart of the "Far East", featuring 46 films from 8 countries (China, Hong Kong, Taiwan, South Korea, Japan, the Philippines, Indonesia and Malaysia)! Some titles will be available worldwide, some only in Europe and some exclusively in Italy, with 5 world premieres, 10 international premieres, 11 European premieres and 17 Italian premieres.

The web will become a meeting place for **Fareasters**, who will be called upon to vote for the winners of the **Mulberry Awards** (created by **Idea Prototipi**) and the

**Audience Awards** and to participate in the **video-greetings** from actors and directors and **in-depth talks** from the big names of Asian cinema.

The FEFF Campus - the journalism school for young talents (five from Asia and five from Europe) headed by supertutor Mathew Scott and supported by China Daily, China Film Insider, Eastern Kicks, Taiwan News and The Jakarta Post - will also be moving online. And from 30 June to 2 July, so will Focus Asia — the festival's Industry area, including the FEFF in progress section (the first and only European platform dedicated to Asian films in post-production) - the project market and an abundant line-up of webinars.

The Far East Film Festival 22 audience this year is potentially bigger and less "specialized" than usual, and will have the opportunity to choose whether to participate as "curious tourists", "travellers" or "expert explorers": each will correspond to a specific type of pass designed specifically for the web. The virtual passes will be available in three versions which fondly evoke Asian imagery: Silver Ninja (€ 9,90), Golden Samurai (€ 49) and Platinum Shogun (€ 100).

Both faces of **FEFF 22** - the **festival** and the **online platform** - will be fully represented in the new structure: the organizers have in fact put together a **daily schedule** which functions as a **guide to showings**, but have also left open the possibility of choosing independently when to watch movies by accessing the **ondemand** section. Only **3 of the 46 titles** (*I WeirDo, My Prince Edward, Suk Suk* and *Better Days*) will be shown exclusively in the time slot indicated in the schedule.

So let's take a closer look at some of the highlights of this 22nd edition...

## ASHFALL (making its International Festival Premiere) is the film which will be opening the Far East Film Festival 22!

The opening film of the 2020 edition will be Ashfall, last Christmas box-office smash in South Korea! A blockbuster featuring finely-crafted comic dialogue and a controlled vein of melodrama, Ashfall is more than an explosive disaster movie: it's an invitation to reflect on borders and on what Asian genre films have achieved (in cinemas a long way from Hollywood), and consequently an invitation to reflect upon the society in which we live: citizens of the North and citizens of the South, friends and enemies, and a country that still remains divided in the 21st century! A huge earthquake unleashes a chain reaction which sets in motion a volcanic eruption so devastating it might wipe out the entire peninsula. The only solution: an atomic explosion in the magma chamber... That's the plot of this ambitious film which mixes action, thriller, family drama and the buddy comedies Koreans love so much, and which stars two extraordinary actors: the great Ha Jung-woo (who we will also see in horror movie The Closet) in the role of the South Korean bomb expert and star Lee Byung-hun (perhaps the best known Korean actor working in Hollywood) in the role of the North Korean. For Ashfall, directors LEE Hae-jun (screenwriter and director of the memorable Castaway on the Moon) and KIM Byung-seo (director of photography for Along with the Gods, here making his directorial debut) have put together a truly exceptional cast which also includes **Don Lee**, beloved star of *Train* to Busan!

## BETTER DAYS (making its European Festival Premiere) is the film which will be closing the festival!

The second film and second youth drama from a friend of the Festival, HK director Derek Tsang (son of the legendary Eric Tsang - Golden Mulberry for Lifetime Achievement award at FEFF 2017). After making a dazzling debut with Soul Mates (presented at Udine in 2016), Derek confirms his talent as a contemporary Hong Kong/Chinese writer-director with the powerful Better Days, which has been selected to close the festival: a drama about bullying but also a story of love, redemption and growth. The protagonists are a young woman and a young man who are as beautiful as they are poor and who live alone on the margins of a ruthless society and of the brutal Chinese state education system. But, set against the background of the dreaded "gaokao" university admission exam, both have a dream. The protagonists' profound need to prove to the world that they exist sparks a kind of love and an intense feeling of solidarity between two human beings who have nothing left to lose... A powerful, gripping and heartfelt movie that attracted the attention of film fans internationally in early 2019 when it was suddenly withdrawn from the Berlin Film Festival line-up and its summer film release postponed until October 2019. The lucky spectators of the FEFF will get to see its European Festival premiere!

From IP MAN 4, which closes out the saga that began in 2008, and Johnnie To's latest film CHASING DREAM to THE CAPTAIN (the Chinese version of Sully) and a homage to one of the grand maestros of Japanese cinema: Obayashi Nobuhiko.

Martial arts star **Donnie Yen** returns as the protagonist in the latest (and final) chapter of the saga dedicated to Bruce Lee's Wing Chun Master. While the previous three films followed **Ip Man** as he faced Japanese enemies during the war and then while living, teaching and fighting in Hong Kong from '49 onwards, this time the story begins in 1964, with Bruce Lee promoting his Kung Fu philosophy in San Francisco and participating in major tournaments. **Ip Man 4, The Finale** is a film with a mood of subtle, elegant melancholy but with no lack of spectacular action and combat scenes. In a nutshell, it's a must-see! But how will we manage without the wisdom, calm and moral authority of the Master?

**Andrew LAU**, one of the wizards of Hong Kong action (*Infernal Affairs*), signs off on the direction of a spectacularly gripping edge-of-your-seat movie that despite being based on a true story manages to create an atmosphere of suspense worthy of a horror film. Imagine a Chinese version of the great Clint Eastwood's *Sully!* Based on a true story, *The Captain* is a tribute to the Sichuan Airlines pilots who in 2018 managed to save all their crew and passengers despite a terrifying unexpected event which took place at 30,000 feet...

At 180 minutes, *Labyrinth of Cinema* is the final eccentric masterpiece of **Obayashi Nobuhiko** (Golden Mulberry for Lifetime Achievement in 2016), who passed away on April 10th. A psychedelic, experimental, mystical and deeply eccentric film which represents the theoretical and spiritual testament of one of the great names of contemporary Japanese cinema – a director who will be greatly missed. You might almost say that Obayashi constructs *Labyrinth of Cinema* the same way Dante constructed the *Divine Comedy*: creating an absolute and definitive work of art into which he pours the refined ideas and formal inspirations of an entire life.

**Chasing Dream** instead is the international premiere of the latest film directed by His Highness **Johnnie To**! Mixing music and martial arts, *Chasing Dream* is an upbeat piece, both in its execution and in its mood, in part because it reunites the famous filmmaker with co-producer and screenwriter Wai Ka-fai in an enjoyable return to the past and to the crazed energy of their finest productions of the early 2000s (even though this time, the story is set entirely in mainland China).

#### **Talking about Freedom**

In recent years, political documentaries have enjoyed enormous success in Japan. I-Documentary of the Journalist directed by Mori Tatsuya is one of them, and represents a high water mark of the genre as Mori chases after intrepid and courageous journalist Mochizuki Isoko, who writes for Japanese newspaper Shimbun, as she investigates the issues that in recent years have been thorns in the side of the Abe government. There is discussion of media manipulation, freedom of expression, freedom of speech and how to handle the "powers that be" in a film which will be among the most controversial of the selection. Making its world premiere at the Tokyo Festival, it arrives in Udine for its Italian premiere and will also be the subject of a live talk in which Mori, Mochizuki and journalist Pio D'Emilia will participate.

#### **FOCUS: Watanabe Hirobumi, comic poet of the everyday**

Watanabe Hirobumi's talent will be at the centre of a Focus special conceived and created by the FEFF especially for the online edition. In its 21 years of history, the Udine Festival has often allowed itself to stray from the path of popular and genre cinema. In the case of Watanabe's cinema and style, that decision is clear and bold: his aesthetic is black and white, his cinema simmers with punk attitude, and his eccentric sense of humour recalls early Jim Jarmush.

With four titles from 2017 to 2020 (including the children comedy *I'm Really Good,* making its world premiere at the FEFF 22), Udine will be the western springboard for Hirobumi, who works closely with his younger brother Yuji, the writer of the splendid soundtracks to all his films.

FAR EAST FILM FESTIVAL 22

## ALL THE FILMS AT A GLANCE ONLINE FESTIVAL LINE-UP 2020 AND TERRITORIAL RESTRICTIONS

Competition Section (38 titles)

#### CHINA (4)

Better Days, Derek Kwok-cheung TSANG, school bullying drama, China 2019, European Festival Premiere — ITALY ONLY CLOSING FILM The Captain, Andrew LAU, China's answer to "Sully", China 2019, Italian Premiere — WORLDWIDE (EXCEPT CHINA PRC)

Changfeng Town, WANG Jing, charming vintage story, China 2019, Italian Premiere — ITALY ONLY

An Insignificant Affair, NING Yuanyuan, "never give up" love story, China 2020, World Premiere — ITALY ONLY\*

#### HONG KONG (6)

Chasing Dream, Johnnie TO, songs! fights! love!, Hong Kong/China 2019, International Premiere — WORLDWIDE

Ip Man 4: The Finale, Wilson YIP, a-hero-never-dies, Hong Kong 2019, European Festival Premiere — ITALY ONLY

Line Walker 2 Invisible Spy, Jazz BOON, "break your neck" action story, Hong Kong 2019, International Festival Premiere — ITALY ONLY

My Prince Edward, Norris WONG, "my two husbands" dramedy, Hong Kong 2019, European Premiere — ITALY ONLY

Suk Suk, Ray YEUNG, Hong Kong gay drama, Hong Kong 2019, Italian Premiere — ITALY ONLY

The White Storm 2 Drug Lords, Herman YAU, anti-drug action gangster epic, Hong Kong 2019, Italian Premiere — ITALY ONLY

#### **INDONESIA (2)**

Gundala, Joko ANWAR, modern superhero saga, Indonesia 2019, Italian Premiere – ITALY ONLY Impetigore, Joko ANWAR, everyday horror, Indonesia 2019, Italian Premiere – ITALY ONLY

#### JAPAN (9)

#HandballStrive, MATSUI Daigo, sport comedy with smartphone, Japan 2020, World Premiere — worldwide

A Beloved Wife, ADACHI Shin, quirky marriage story, Japan 2020, International Premiere — worldwide

colorless, KOYAMA Takashi, forbidden-colors youth drama, Japan 2019, European Premiere — EUROPE ONLY\*

Dance with Me, YAGUCHI Shinobu, compulsive dance musical, Japan 2019, Italian Premiere — ITALY ONLY

Minori, on the Brink, NINOMIYA Ryutaro, female power drama, Japan 2019, Italian Premiere — worldwide

My Sweet Grappa Remedies, OHKU Akiko, life, love and a sip of grappa, Japan 2020, Italian Premiere — worldwide (except Japan, Mainland China, Taiwan, USA)

One Night, SHIRAISHI Kazuya, powerful family drama, Japan 2019, European Premiere — ITALY ONLY

Romance Doll, TANADA Yuki, him, her and the sex doll, Japan 2020, European Premiere — ITALY ONLY

Wotakoi: Love Is Hard for Otaku, FUKUDA Yuichi, sparkling otaku musical, Japan 2020, International Festival Premiere — ITALY ONLY

#### **MALAYSIA (2)**

Soul, Emir EZWAN, folk tradition horror, Malaysia 2020, European Premiere — EUROPE ONLY\*
Victim(s), Layla JI, hidden truth drama, Malaysia 2020, World Premiere — WORLDWIDE\*

#### THE PHILIPPINES (2)

Edward, Thop NAZARENO, coming-of-age story, The Philippines 2019, European Premiere — worldwide Sunod, Carlo LEDESMA, ghost in the office building, The Philippines 2019, International Premiere — worldwide (EXCEPT THE PHILIPPINES)

#### **SOUTH KOREA (10)**

Ashfall, KIM Byung-seo, LEE Hae-jun, North/South, friends/enemies disaster action, South Korea 2019, International Festival Premiere — EUROPE ONLY OPENING FILM

Beasts Clawing at Straws, KIM Young-hoon, sexy-crime thriller, South Korea 2020, Italian Premiere — ITALY ONLY\*

The Closet, KIM Kwang-bin, jumpscares horror, South Korea 2020, International Premiere — ITALY ONLY\*

Crazy Romance, KIM Han-kyul, drunken love story, South Korea 2019, World Festival Premiere — worldwide\*

Exit, LEE Sang-geun, Toxic Gas Attacks Daegu!! action comedy, South Korea 2019, Italian Premiere — ITALY ONLY\*

The House of Us, YOON Ga-eun, life's-not-a-fairy-tale children story, South Korea 2019, Italian Premiere — EUROPE ONLY

Kim Ji-young, Born 1982, KIM Do-young, #Metoo family drama, South Korea 2019, European Premiere — ITALY ONLY\*

Lucky Chan-sil, KIM Cho-hee, cinephile romantic drama, South Korea 2020, European Premiere — ITALY ONLY\*

The Man Standing Next, WOO Min-ho, chilling political drama, South Korea 2020, International Festival Premiere — ITALY ONLY

Vertigo, JEON Gye-soo, love on the top floor, South Korea 2019, Italian Premiere — EUROPE ONLY

#### TAIWAN (3)

Detention, John HSU, political psycho-horror, Taiwan 2019, Italian Premiere — ITALYONLY\*

I WeirDO, LIAO Ming-yi, smartphone-made madcap couple story, Taiwan 2020, World Premiere — ITALYONLY\*

We Are Champions, CHANG Jung-chi, The Basket Brothers, Taiwan 2019, European Premiere — ITALYONLY

Out of Competition (8 titles)

#### **SPECIAL SCREENING (1)**

Labyrinth of Cinema, OBAYASHI Nobuhiko, eccentric-psychedelic-mystic tale, Japan 2019, Italian Premiere - EUROPE ONLY (EXCEPT UK)

#### **DOCUMENTARIES (1)**

i-Documentary of the Journalist, MORI Tatsuya, the power of free speech, Japan 2019, Italian Premiere - EUROPE ONLY

#### **RESTORED CLASSICS (1)**

Cheerful Wind, HOU Hsiao-hsien, classic romantic drama, Taiwan 1982/restored version 2018, International Premiere - worldwide

#### **INFO SCREENINGS (1)**

The President's Last Bang, IM Sang-soo, real-life political drama, South Korea 2005/restored version 2019 - ITALY ONLY

**Special Tribute** 

#### WATANABE HIROBUMI, COMIC POET OF THE EVERYDAY (4)

Cry, WATANABE Hirobumi, offibeat slice of life, Japan 2019 International Premiere — worldwide
I'm Really Good, WATANABE Hirobumi, wacky children's comedy, Japan 2020, World Premiere — worldwide
Life Finds a Way, WATANABE Hirobumi, a most unconventional film director, Japan 2018 — worldwide
Party 'Round the Globe, WATANABE Hirobumi, ordinary lives of two Beatles' fans, Japan 2018, Italian Premiere — worldwide

**TOTAL FILMS: 46** 

**TOTAL FILMS IN COMPETITION: 38** 

\* WHITE MULBERRY AWARD FOR FIRST TIME DIRECTOR COMPETITION: 13

25% Directed by female directors

WORLD PREMIERE 5 WORLD FESTIVAL PREMIERE 1 INTERNATIONAL PREMIERE 10 EUROPEAN PREMIERE 11 ITALIAN PREMIERE 17

Films available worldwide: 15 Films available in Europe: 22 Films available in Italy: 46

#### **FOCUS ASIA**

#### 30 June/2 July 2020

From 30 June to 2 July, Focus Asia, the festival's "market" section, will also be making its debut online, and in this difficult moment for the film industry worldwide it represents a clear response to the challenges that professionals from Asia and Europe have been facing. The idea is to create a unique event capable of laying the foundations for the films of tomorrow and at the same time promoting the circulation of international titles in the two continents' cinemas and festivals.

Just like every year, the programme will include the **All Genres Project Market**, a market of projects under development where new work by internationally renowned directors will be presented to an audience of producers, festival representatives and financiers, but where there will also be space for films in search of distribution with the first edition of **Far East in Progress**, the only event in Europe dedicated to Asian films in post-production, and the third edition of **Get Ready for the Future**, a platform principally dedicated to the export of Italian and European films to the Asian market.

To facilitate new collaborations, the virtual version of Focus Asia will attempt to maintain the intimate and cozy atmosphere that characterises the real-life event, and the use of new digital platforms will allow the presentation of film projects and online meetings between all participants to be optimized.

Professionals will also have the opportunity to participate in numerous **webinars and round tables** organized in collaboration with **Ties That Bind**, the main Asia-Europe co-production workshop.

Collaborations with **EAVE** (European Audiovisual Entrepreneurs) and **European Film Promotion**, the largest network of sales agents and film promotion agencies in Europe, as well as with **HAF** - **Hong Kong and Taipei Golden Horse Film Project Promotion** have all been confirmed.

The 2020 edition's new partner will be **108 Media**, thanks to which one film in post-production will win a "distribution award".

Professionals interested in taking part in this new virtual experience. Participation in **Focus Asia 2020** is free and includes participation in the various scheduled sections as well as the extraordinary opportunity to meet the key players in the Asian film world.

#### **TIES THAT BIND 2020**

Ties That Bind 2020 will also accompany the Festival in this digital transition, handling the organisation of webinars and round tables as part of the densely-packed Focus Asia programme. As it is impossible to hold the first session of the workshop in Udine, the aim of these initial online events is to bring Asian and European participants together in a virtual space and also to investigate the current situation of the film industries in both continents, with an emphasis on future challenges and opportunities. The consolidated collaboration between Fondo Audiovisivo FVG, FEFF, EAVE, SAAVA/REED and Creative Europe will instead bring the flesh-and-blood version of Ties That Bind to Udine next year as part of the 2021 edition of the Festival.

#### **CONSULTANTS**

#### **Roger GARCIA**

Senior Consultant/Strategic Advisor

#### Maria BARBIERI

Consultant for the Chinese selection

#### **Paolo BERTOLIN**

Consultant for the South-East Asian selection: Indonesia, Malaysia

#### **Anchalee CHAIWORAPORN**

Consultant for the Thai selection

#### **Anderson LE**

Consultant for the Documentary selection

#### **Darcy PAQUET**

Consultant for the Korean selection

#### Maria A. RUGGIERI

Consultant for the Chinese selection

#### **Mark SCHILLING**

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#### **Max TESSIER**

Consultant for the Philippine selection

#### **Tim YOUNGS**

Consultant for the Hong Kong selection

#### **COORDINATORS**

#### **Sanling CHANG**

Coordinator for the Taiwanese selection

#### **EJ CHO**

Coordinator for the Korean selection

#### Hideko SAITO with Miyuki TAKAMATSU

Coordinator for the Japanese selection

## WHITE MULBERRY AWARD: THE BEST DEBUT FILM IN COMPETITION

the winner will be awarded by an international jury of professionals: Mark Adams (Edinburgh International Film Festival), Leopoldo Santovincenzo (Rai), La Frances Hui (MoMA)

The **White Mulberry**, the new award that was created in 2018 for the Festival's 20th anniversary, will be given to the best debut film in competition at FEFF 21. An international jury was summoned to choose the winner: **Mark Adams**, artistic director of the Edinburgh International Film Festival, together with **Leopoldo Santovincenzo** from Italy, programmer in RAI Radio Televisione Italiana, and **Hui La Frances**, curator in the Department of Film at The Museum of Modern Art (MoMA) in New York.

Competing for the award – once again created by **Idea Prototipi**® - there will be 13 debut films:

#### **CHINA**

An Insignificant Affair, NING Yuanyuan, "never give up" love story, China 2020, World Premiere

#### **HONG KONG**

My Prince Edward, Norris WONG, "my two husbands" dramedy, Hong Kong 2019, European Premiere

#### **JAPAN**

Colorless, KOYAMA Takashi, forbidden-colors youth drama, Japan 2019, European Premiere

#### **MALAYSIA**

Soul, Emir EZWAN, *folk tradition horror*, Malaysia 2020, European Premiere Victim(s), Layla JI, *hidden truth drama*, Malaysia 2020, World Premiere

#### **SOUTH KOREA**

Beasts Clawing at Straws, KIM Young-hoon, sexy-crime thriller, South Korea 2020, Italian Premiere The Closet, KIM Kwang-bin, jumpscares horror, South Korea 2020, International Premiere Crazy Romance, KIM Han-kyul, drunken love story, South Korea 2020, World Festival Premiere Exit, LEE Sang-geun, Toxic Gas Attacks Daegu!! action comedy, South Korea 2019, Italian Premiere Kim Ji-young, Born 1982, KIM Do-young, #Metoo family drama, South Korea 2019, European Premiere Lucky Chan-sil, KIM Cho-hee, cinephile romantic drama, South Korea 2020, European Premiere

#### TAIWAN (3)

Detention, John HSU, political psycho-horror, Taiwan 2019, Italian Premiere I WeirDO, LIAO Mingyi, smartphone-made madcap couple story, Taiwan 2020, World Premiere

#### **#FEFF22 (FOLLOW US)**

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WWW.FAREASTFILM.COM

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#### RAI4 MEDIA PARTNER DEL "FAR EAST FILM FESTIVAL 2020"

Prosegue la pluriennale partnership tra **Rai4** e il **"Far East Film Festival"** di Udine, vetrina di respiro europeo sul cinema proveniente dall'Estremo Oriente giunta quest'anno alla 22ª edizione.

Quest'anno l'emergenza sanitaria dovuta al Covid-19 ha costretto a un rinvio forzato della tradizionale collocazione primaverile, il Festival si svolge dal 26 giugno al 4 luglio in una forma sperimentaleonline. Verranno proposti 46 nuovi titoli provenienti da Cina, Hong Kong, Taiwan, Corea del Sud, Giappone, Filippine, Indonesia e Malesia a cui si potrà accedere, previo accredito, su una piattaforma di streaming.

Rai4 racconta il quotidiano del Festival sui propri canali social e con uno speciale del magazine "Wonderland".

Martedì 23 giugno, in seconda serata, *Wonderland* condurrà gli spettatori in un'edizione che prevede, tra i 46 nuovi titoli: 4 anteprime mondiali, 12 internazionali, 10 europee e 17 italiane. *Wonderland* ripercorrerà l'ampio programma del Festival con anticipazioni e contenuti originali creati appositamente per Rai4. Il lavoro di *Wonderland* sarà affiancato da una campagna sui social del canale, che precede e accompagna il Festival per tutta la sua durata, con una serie di informazioni e contributi sugli autori e sui film in programma.

La partnership consente anche di anticipare e comunicare il lancio di una ricca programmazione autunnale di Rai4 dedicata al prodotto asiatico. Con la bella sigla grafica che Direzione Creativa realizza ad hoc tutti gli anni, insignita di numerosi premi di categoria nelle precedenti edizioni, sarà proposta una ampia offerta di prime visioni free e prime visioni assolute di opere dalla Cina e dalla Corea del Sud. Da segnalare in particolare il ritorno, in prima serata, della Saga "Ip Man" arricchita del terzo capitolo, mai trasmesso sul canale, e di uno spin-off in prima visione assoluta, "Master Z: The Ip Man Legacy". Sempre in prima serata ed in prima visione,il ciclo proseguirà con la serie d'azione "Warrior". Anche nel day time di Rai4riecheggerà l'oriente con la prima stagione in prima visione assoluta della serieepic-fantasy di produzione cinese, "Tribes and Empires: Storm of Prophecy".





### PRESS RELEASE (23 June 2020)

#### **Hong Kong – Home to Cinema**

Hong Kong has one of the most dynamic film and entertainment industries in the world. Thanks to Hong Kong's diverse and international culture, and a solid legal system that protects the intellectual property rights of filmmakers, the film and entertainment industry in Hong Kong continues to flourish. The vibrant atmosphere of Hong Kong, with its eastern heritage and western influences, has created an environment that encourages creativity and diversity. Many Hong Kong actors, actresses, directors, cinematographers and producers have become household names in the world, and Hong Kong films have also been inspirational to many outside Hong Kong.

The Hong Kong Special Administrative Region (HKSAR) Government spares no effort in promoting film development, which is an essential element of Hong Kong's vibrant creative industries. Among other initiatives, the HKSAR Government provided a new injection of HK\$1 billion (EUR114 million) into the Film Development Fund in May 2019 to support the long-term development of the Hong Kong film industry through nurturing talent, enhancing local production, expanding markets and building audience.

Moreover, to attract quality people from around the world to support Hong Kong's development as a high value-added and diversified economy, the HKSAR Government promulgated in August 2018 a Talent List, which contains 11 professions needed most for Hong Kong's economic development. Creative industries professionals, including professionals in film industry, are one of these 11 professional groups covered by the Talent List. Immigration facilitation is provided for qualified talents in the Talent List to come to Hong Kong and settle down. Over the years, Hong Kong has developed into a leading arts and cultural hub in the region, with leading edge in key areas of creative industries like film making, performing arts, computer design, comics and animation.

Leading international film festivals have featured Hong Kong films since long. The Far East Film Festival (FEFF) has put the Hong Kong films on the international scene and hosted a large number of internationally well-known Hong Kong film stars as well as upcoming talents. The Hong Kong Economic and Trade Office in Brussels and Create Hong Kong are delighted to work again with the FEFF this year to bring six very different Hong Kong films to film lovers in Italy. Not only do they demonstrate the creativity of Hong Kong's filmmakers and the diversity of the Hong Kong films, they also share with the Italian audience Hong Kong's unique culture and bring pleasure, excitement and inspiration to audiences of the FEFF.

As a leading regional arts and cultural hub, Hong Kong hosts a large number of international film festivals organised by local and overseas cultural institutes. It is also home to the Hong Kong International Film Festival (HKIFF) – one of Hong Kong's largest cultural events and Asia's oldest film festivals. The postponed 44<sup>th</sup> edition of the HKIFF will be held from 18 to 31 August 2020 and will showcase six restored Italian cinematic gems.

#### Contact:

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**comunicato stampa** Udine, 08 giugno 2020

## L'energia di Amga Energia & Servizi Gruppo Hera per il cinema che supera i confini

La società commerciale per la vendita di luce e gas rinnova la partnership e conferma il proprio sostegno per la ventiduesima edizione del Far East Film Festival, quest'anno in modalità completamente online

Vocazione all'eccellenza e internazionalità sono le caratteristiche fondanti del Far East Film Festival, kermesse dedicata all'universo cinematografico asiatico che intende portare all'attenzione di un pubblico via via crescente pellicole e lavori capaci di ridurre distanze geografiche e culturali avvicinando Occidente e Oriente. Dato il periodo, quest'anno gli organizzatori hanno rivoluzionato l'assetto del festival: non più Udine come scenario ma Mymovies, online dal 26 giugno al 4 luglio. Sul sito dell'evento sono disponibili diverse modalità di accreditamento e il programma completo con oltre 40 pellicole, eventi e focus incontri in modalità digitale.

Rilievi artistici e sociali, dunque, si saldano con efficacia e attualità e diventano il tratto distintivo di un evento a cui **Amga Energia & Servizi** anche quest'anno, non ha voluto far mancare il proprio sostegno. Da sempre attenta alle migliori esperienze artistiche espresse dalle proprie comunità di riferimento, la società commerciale del Gruppo Hera per la vendita di luce e gas in Friuli Venezia Giulia ha infatti accolto con favore l'opportunità di proseguire una collaborazione che qualifica a livello internazionale il profilo dell'offerta culturale di Udine, dove si è sempre tenuta la kermesse.

"Siamo orgogliosi di sostenere questo evento di rilievo internazionale – dichiara **Cristian Fabbri, Amministratore Delegato di Hera Comm.** – Un festival che riesce a giungere, rinnovandosi creativamente e organizzativamente, alla ventiduesima edizione, dimostra di aver conquistato il pubblico e di essere in grado di offrire una programmazione cinematografica unica. Del resto il radicamento territoriale del nostro Gruppo passa anche attraverso la promozione delle manifestazioni care alle persone a cui ci proponiamo ogni giorno con i nostri servizi e le nostre offerte commerciali."

**LINK UTILI** 

www.heracomm.com

CONTATTI

Cecilia Bondioli Responsabile Ufficio Stampa Hera cecilia.bondioli@gruppohera.it 051,287595 – 320, 4790622



#### LA NOSTRA STORIA

CrediFriuli è un Istituto di Credito a mutualità prevalente, partecipato da 10.000 soci. Con 170 collaboratori è una realtà che dai monti del Tarvisiano, attraversando il Gemonese, i Colli Orientali, Udine e la pianura friulana, arriva fino al Veneto Orientale.

#### LA NOSTRA IDENTITÀ

Ci identifichiamo nelle tradizioni, nelle attività, negli eventi che esprimono l'anima di un territorio, di una comunità. Interpretiamo il ruolo sociale della banca, instaurando relazioni solide con persone, enti ed associazioni dei più diversi ambiti (ricreative, assistenziali, culturali, sportive, del tempo libero e molte altre) e ulteriori realtà delle comunità in cui siamo presenti, a testimonianza del nostro costante impegno per la cooperazione.

#### **LA MISSION**

CrediFriuli esiste per creare valori, etici ed economici a beneficio dei soci, della clientela, delle comunità locali e dei propri collaboratori. I soci sono la nostra linfa vitale, il nostro naturale collegamento con la comunità. Il loro benessere, l'educazione al risparmio e alla previdenza, la coesione sociale, la crescita responsabile e sostenibile del territorio nel quale operiamo sono gli obiettivi primari del nostro agire, finalizzati alla costruzione del "bene comune".

#### LA NOSTRA STRUTTURA

CrediFriuli è la BCC dal territorio più esteso del Friuli Venezia Giulia. Chi entra in una delle nostre 30 filiali trova una dimensione a misura d'uomo e anche il sostegno di una grande organizzazione: il sistema a rete del Credito Cooperativo, perfettamente in grado di competere, per qualità e convenienza d'offerta, sia a livello locale che nazionale.

10.000 SOCI

OLTRE 170 COLLABORATORI

35.000 CORRENTISTI 144 MILIONI DI EURO DI PATRIMONIO

RACCOLTA GLOBALE
1.465 MILIONI DI EURO

IMPIEGHI 942 MILIONI DI EURO UTILE 8,649 MILIONI DI EURO

OLTRE 410.000 EURO NEL 2019 A SOSTEGNO DI NR. 438 INTERVENTI





#### COMUNICATO STAMPA

#### NELLA FABBRICA INTELLIGENTE SI CREANO NUOVI PERCORSI DI SVILUPPO E SI PRODUCONO I PREMI DI FEFF 22

Idea Prototipi, main sponsor di FEFF 22, anche quest'anno ha realizzato i premi del festival, il Gelso di vetro, il Gelso nero e il Gelso bianco.

Attitudine all'innovazione, automazione e interconnessione delle fasi produttive: sono gli strumenti che il team di **Idea Prototipi** ha adottato per la produzione dei gelsi **FEFF22** e per dare risposta a questo periodo di emergenza sviluppando la collezione **Modula** del nuovo marchio **HIQUplus**.

Il Gelso è il simbolo del FEFF, dell'incontro tra oriente e occidente, il trofeo è un concentrato di tecnologia e abilità manifatturiera industriale realizzato da Idea Prototipi, main sponsor del festival.

Idea Prototipi è un'azienda manifatturiera che industrializza e produce componenti industriali per moltissimi settori, dall'elettrodomestico all'aeronautico fino all'aerospaziale.

La passione per l'innovazione che caratterizza Idea Prototipi ha portato l'azienda a sperimentare nel corso degli anni una vera rivoluzione digitale manifatturiera; la fabbrica è diventata intelligente, tutte le fasi di produzione sono interconnesse, condizione che ha spinto verso una naturale e importante crescita dell'occupazione.

Idea Prototipi ha risposto all'attuale emergenza sanitaria creando un nuovo sistema modulare, denominato Modula, per la gestione automatizzata degli accessi ad ambienti pubblici e luoghi di lavoro. Il sistema è stato interamente progettato per essere prodotto con l'impiego di cobot (robot collaborativi) che lavorano a stretto contatto con il personale garantendo una maggiore sicurezza operativa. Una delle prime installazioni sarà visibile al rinnovato cinema Visionario di Udine.

Idea Prototipi, per realizzare il "Gelso" del FEFF, impiega tecnologie di scansione tridimensionale, stampa 3D e una folta squadra di cobot che sono preziosi assistenti in tutte le fasi dei processi di produzione.

"Siamo partner del FEFF da diversi anni e questa collaborazione dimostra come il nostro fare manifatturiero e industriale possa trovare numerosi punti di contatto e motivazione con l'industria creativa del cinema. La realizzazione del trofeo è una sfida che abbiamo raccolto diversi anni fa; nel corso degli anni la produzione del trofeo si è evoluta seguendo le trasformazioni e le accelerazioni tecnologiche combinate con la passione che caratterizza il modo di lavorare di tutto il team di Idea Prototipi" con queste parole Massimo Agostini, presidente di Idea Prototipi, racconta lo spirito che anima la consolidata collaborazione con il FEFF.

09 giugno 2020

Contatti: Idea Prototipi srl

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#### T85, l'agenzia viaggi del Friuli Venezia Giulia al Far East Film Festival

Turismo 85, da sempre legata all'Oriente, con migliaia di viaggiatori che transitano ogni anno verso le principali destinazioni del Far East, dalla Thailandia al Giappone, passando per Cina, Corea, e Vietnam, ha rinnovato la collaborazione con il Far East Film Festival di Udine,

Professionalità, tecnologia, assistenza costante ed oltre 30 anni di esperienza sono al servizio di chi viaggia per lavoro, istruzione o per puro piacere.

Con le sue 5 filiali di Buttrio, Tricesimo, Udine, San Daniele e Spilimbergo, Turismo 85, già premiata da Turkish Airlines come miglior agenzia viaggi Nord Est, copre una vasta area del Friuli Venezia Giulia.

La collaborazione con il Far East Film Festival non si ferma, perché rappresenta un obiettivo significativo volto al sostegno di un evento fondamentale per il nostro territorio e rivolto ad una platea internazionale.

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#### **Press Release**

## TAICCA Connects Taiwan Cinema with the World

Taiwan Creative Content Agency (TAICCA) is a professional intermediary organization established to support Taiwan's content creators and help make their visions a reality. TAICCA bears a clear mission in mind — to encourage international collaboration and welcome professionals worldwide to partner with Taiwan. Providing a platform for more international co-operation opportunities and promoting Taiwan as a partner for the world's content industry are TAICCA's ways to contribute to the global cultural community.

This year, three Taiwanese films are shortlisted in the FEFF, including "I WeirDo (怪胎)" by Ming-Yi LIAO, "Detention (返校)" by John HSU, and "We Are Champion(下半場)" by Jung-Chi CHANG. The first two films were produced by up-and-coming directors with "I WeirDo" having its world premiere festival at the FEFF, marking a milestone for their first feature films at an international market. The shortlisting signifies Taiwan Cinema emerging as a major player in Asian films, prompting TAICCA to assist rising directors for any future creation and content development with great passion.

TAICCA has set up multiple programs to encourage international co-production and collaboration to help Taiwanese cultural creations develop major projects with the rest of the world. One is hosting TAICCA IP Showcases, such as the one during the European Film Market this February, highlighting three brilliant film projects chosen by the Golden Horse Film Project Promotion to the, including "Chi: The Method of Breathing," "A Holy Family," and "Silent Etude." Another program is TAICCA's immersive content grant for Taiwanese creators to develop VR projects and to boost the XR industry with multinational projects.

These programs not only promote Taiwanese film projects to the international market but also exemplify how artistic creation can transcend borders. TAICCA is planning to launch a new program with a matchmaking mechanism designed for publishers and audiovisual producers. The program will invest in films with high



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international production potential, even if it is still in the early stages of development.

Besides cultivating Taiwan's film production, TAICCA will also host a culture and technology forum — 2020 C+ Fest —inviting industry leaders from all over the world to discuss how technology and creativity can work together to drive innovations in Taiwan. The forum will also provide networking opportunities for worldwide content producers seeking co-production possibilities.

TAICCA is committed to supporting script development, investment, and more for potential international co-production projects. For anyone interested in investing in Asian films, please contact TAICCA for all the details to finding your next reliable partner.

TAICCA Official English Site: <a href="https://en.taicca.tw/">https://en.taicca.tw/</a>

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